

# STOCK|TRAK GROUP

## GLOBAL PORTFOLIO SIMULATIONS



FOR IMMEDIATE RELEASE

### STOCK-TRAK GROUP ANNOUNCES COMPLETION OF THE TRADERS EXPO/ WALL STREET SURVIVOR \$1 MILLION EQUITY TRADING CHALLENGE

- Company to Showcase Its Industry Leading Simulation Platform at the  
6<sup>th</sup> Annual Las Vegas Traders Expo, November 19-22 -

(Montreal, Canada) November 19, 2008 - Stock-Trak Group (OTCB: STKG), [www.StockTrak.com](http://www.StockTrak.com), is pleased to announce the successful completion of the [International TradersExpo/Wall Street Survivor \\$1 Million Equity Trading Challenge](#), a white label fantasy stock market challenge based on Stock-Trak's highly popular [Wall Street Survivor](#) online trading simulation platform.

Between October 1 and October 31, individuals were invited to manage a \$1 million virtual portfolio, with the top performer receiving free airfare and hotel stay for this year's [Las Vegas Traders Expo](#) to be held November 19-22 at the Las Vegas Mandalay Bay Resort and Casino. The winner will also participate in a panel discussion entitled "The Greatest Traders you've Never Heard of," to be held this Saturday at 8am. Top ten finishers also receive \$100 cash prizes.

With ending portfolio balances of \$1,544,856.76, or a 54.49 percent total return, and \$1,470,023.98, or a 47 percent return, Wall Street Survivor players "Andersk" from Chicago, IL and "Capitulation" from Phoenix, AZ were the challenge's top performers. While the Dow Jones Industrial Average declined 13.92 percent from 10,847.40 to 9336.93, the average Traders Expo/Wall Street Survivor portfolio dropped only 5.60 percent, with 35 percent of our its participants actually producing a positive return.

Commenting on the results, Rory Olson, CEO of Stock-Trak, stated, "We are delighted by the overwhelming response to this inaugural challenge and look forward to meeting several of the top performers at this year's expo. It was interesting to see and hear what investment techniques many of the participants employed, especially in light of the continued weakness in the financial markets. Our top two finishers, for example, relied heavily on timing the ups and downs of the financial sector, with the top performer shorting banks like Morgan Stanley and exchange traded funds and going long with airline stocks."

Stock-Trak is also pleased to announce its participation at the 9<sup>th</sup> Annual Expo, and can be visited at during the show at booth number 324. Stock-Trak Group, Inc. is a leading global provider of web-based stock market simulation products through its two main Web sites:

[www.WallStreetSurvivor.com](http://www.WallStreetSurvivor.com), part of Stock-Trak Group's consumer division, targets online investing, trading, and game enthusiasts with a market leading web 2.0 investment-oriented educational simulation and contest web site while replicating the real world stock market experience without the risk. [www.StockTrak.com](http://www.StockTrak.com) targets the academic and financial services markets with proprietary stock market simulation and training tools used by over 1,000 college professors.

#### **About Stock-Trak Group, Inc.**

Founded in 1990, Stock-Trak Group, Inc. is a leading global provider of web-based stock market simulation and training products. Through its wholly owned subsidiary, Stock-Trak, Stock-Trak Group targets the academic and financial services markets with proprietary stock market simulation and

training tools. Wall Street Survivor ([www.WallStreetSurvivor.com](http://www.WallStreetSurvivor.com)), part of Stock-Trak Group's consumer division, targets online investing, trading and game enthusiasts with a market leading web 2.0 investment-oriented educational simulation and contest web site while replicating the real world stock market experience without the risk. Our media division is a full service marketing firm that operates an advertising based network of outdoor multimedia L.E.D. display screens. Stock-Trak Group has three office locations in Montreal, Quebec; Mississauga, Ontario and Atlanta, Georgia.

Important Information about Forward-Looking Statements: All statements in this news release other than statements of historical facts are forward-looking statements which contain our current expectations about our future results. Forward-looking statements involve numerous risks and uncertainties. We have attempted to identify any forward-looking statements by using words such as "anticipates," "believes," "could," "expects," "intends," "may," "should" and other similar expressions. Although we believe that the expectations reflected in all of our forward-looking statements are reasonable, we can give no assurance that such expectations will prove to be correct. Such statements are not guarantees of future performance or events and are subject to known and unknown risks and uncertainties that could cause the Company's actual results, events or financial positions to differ materially from those included within the forward-looking statements. Such factors include, but are not limited to, the availability of capital resources, our ability to execute our business plan, our ability to attract and retain customers and qualified personnel, customer acceptance and satisfaction with our event marketing services and proposed stock market simulation contest, changes in applicable regulatory actions, changes in the securities or capital markets, statements of assumption underlying any of the foregoing, and other factors disclosed in our annual report on Form 10-K for the year ended December 31, 2007 and other filings with the SEC. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date made. Except as required by law, we undertake no obligation to disclose any revision to these forward-looking statements to reflect events or circumstances after the date hereof.

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