



FOR IMMEDIATE RELEASE

Stock-Trak Group Announces the Launch Version 2.0 of its Wall Street Survivor Stock Market Contest Portal Monday May 5, 2008

Wall Street Survivor Tournament Metrics Show Significant Growth in Player Registrations and User Activity

Montreal, Canada—(Business Wire)—Stock-Trak Group (OTCB: STKG) today announced the release of version 2.0 of its highly acclaimed Wall Street Survivor stock market contest portal. Concurrent with that, it has launched its sixth stock market contest which will run May through August, 2008. The contest features \$50,000 in prize money including daily, weekly and monthly prizes with a grand prize award of two trips to Cozumel, Mexico.

In addition to the market leading features and functions contained in version 1.0 of its real time, streaming stock market simulation platform, the Company has created an even more robust and feature rich contest environment which promises to dramatically enhance the user's experience.

New site features include:

- ? **Buddy Lists** which will allow the Survivor to invite friends and family to a personalized "buddy" leaderboard and allow Survivors to track performance in relation to his or her "buddies".
- ? **Profile Pages** where every Survivor gets a personalized profile page that displays their most recent trades, their Buddy list, a Guest Book and many other features designed to enhance the sites social networking environment.
- ? **Starter Stock Portfolios** allow Survivors with little or no experience to "get in the game" by selecting from a series of pre-populated portfolios which the Survivor can then modify as they wish.
- ? **Dashboard Overview** has been enhanced to allow the Survivor even greater visibility into the make up of the portfolio and its relative overall performance.
- ? **Video News Feeds** provide the Survivor a vast library of video feeds ranging from breaking market news to tutorial and educational content.
- ? **Platform Upgrade** designed to offer Stock-Trak clients greater scalability and extensibility, and to bring Survivors into an even greater "real-life" simulation environment.

"Version 2.0 of the Survivor platform is a quantum leap over version 1.0 in terms of user interface design and technical architecture. It is infinitely more scalable and robust than its predecessor," said Rory Olson, Stock-Trak Group's Chief Executive Officer. "Survivors are now able to invite friends and track relative performance which is a precursor to Survivors being able to create their own contests, as is done in the multi-billion dollar fantasy sports league business. We believe that this functionality will propel user growth dramatically."

The Company also announced that it has successfully completed its fifth contest, which ran between January 2 and April 25, 2008. New registrants increased by almost 35% to 34,000. Pageviews increased by 65% to 13,503,000, reflecting increased activity by participants. The Company served up 33,757,000 ad impressions, more than double that of the previous contest.

“Wall Street Survivor continues to post impressive results in terms of growth in the number of registrants and page views. We are very pleased by the traction and momentum we are seeing with respect to both product acceptance and monetization,” said Mr. Olson. “Survivors are spending almost 10 minutes per visit on the site and visit the site a couple of times a day.”

“We are confident that these numbers will see dramatic growth as a result of our release of version 2.0 of the platform,” said Mr. Olson. “With its increased sophistication in learning, trading and social networking components, the site will, even more effectively, attract and retain players resulting in an ever expanding and more valuable user base.”

About Stock-Trak Group, Inc.

Stock-Trak Group, Inc, in existence since 1990, is a leading global provider of web-based stock market simulation and training products. Stock-Trak Group has three office locations in Montreal, Quebec; Mississauga, Ontario and Atlanta, Georgia and is divided into two distinct business units. Through its wholly owned subsidiary, Stock-Trak, Stock-Trak Group targets the academic and financial services markets with proprietary stock market simulation and training tools. Wall Street Survivor, part of Stock-Trak Group's consumer division, targets online investing, trading and game enthusiasts with a market leading web 2.0 investment-oriented educational simulation and contest web site while replicating the real world stock market experience without the risk. Our media division is a full service marketing firm that operates an advertising based network of outdoor multimedia L.E.D. display screens.

Important Information about Forward-Looking Statements: All statements in this news release other than statements of historical facts are forward-looking statements which contain our current expectations about our future results. Forward-looking statements involve numerous risks and uncertainties. We have attempted to identify any forward-looking statements by using words such as "anticipates," "believes," "could," "expects," "intends," "may," "should" and other similar expressions. Although we believe that the expectations reflected in all of our forward-looking statements are reasonable, we can give no assurance that such expectations will prove to be correct. Such statements are not guarantees of future performance or events and are subject to known and unknown risks and uncertainties that could cause the Company's actual results, events or financial positions to differ materially from those included within the forward-looking statements. Such factors include, but are not limited to, the availability of capital resources, our ability to execute our business plan, our ability to attract and retain customers and qualified personnel, customer acceptance and satisfaction with our event marketing services and proposed stock market simulation contest, changes in applicable regulatory actions, changes in the securities or capital markets, statements of assumption underlying any of the foregoing, and other factors disclosed in our annual report on Form 10-K for the year ended December 31, 2007 and other filings with the SEC. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date made. Except as required by law, we undertake no obligation to disclose any revision to these forward-looking statements to reflect events or circumstances after the date hereof.

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