

# STOCK|TRAK GROUP

## GLOBAL PORTFOLIO SIMULATIONS



**FOR IMMEDIATE RELEASE**

### **STOCK-TRAK GROUP SUCCESSFULLY COMPLETES FIRST WHITE LABEL DEAL FOR ITS WALL STREET SURVIVOR PLATFORM**

#### **- Company Develops Stock Simulation Education Program for ING DIRECT -**

(Montreal, Canada) November 12, 2008 — [Stock-Trak Group](#) (OTCB: STKG) today announced the successful completion of an internal education and awareness program for ING DIRECT, the first such white label program based on Stock-Trak's highly popular [Wall Street Survivor](#) online stock market simulation platform.

The training platform was created in response to ING's recent acquisition of ShareBuilder, an online brokerage company based in Bellevue, WA, enabling the company to familiarize its 2,500 employees with ShareBuilder's fractional shares brokerage service.

"Our alliance with ING marks an import period of growth for our company and our ability to further capitalize on our proprietary stock market simulation technology," stated Stock-Trak Group CEO Rory Olson. "Given the continued success of our Wall Street Survivor platform, including an approximate increase in daily page views of 140% year-over-year, we see tremendous opportunity in our ability to deliver white label versions of the platform and back-end technology to a host of financial service and education providers short term."

#### **About ING DIRECT**

ING DIRECT is the world's leading direct bank, offering a focused range of simple financial products, namely savings, mortgages, payment accounts and investment products, primarily via direct channels. ING DIRECT was established in Canada in April 1997, and has since successfully launched operations in Spain, Australia, France, USA, Italy, Germany, the UK and Austria. ING DIRECT's mission is to become the world's most preferred consumer bank through strengthening its core products and expanding geographically. It has consistently been one of the world's fastest growing banks, with leading positions in all markets in which it operates.

#### **About Stock-Trak Group, Inc.**

Founded in 1990, Stock-Trak Group, Inc. is a leading global provider of web-based stock market simulation and training products. Through its wholly owned subsidiary, Stock-Trak, Stock-Trak Group targets the academic and financial services markets with proprietary stock market simulation and training tools. Wall Street Survivor ([www.wallstreetsurvivor.com](http://www.wallstreetsurvivor.com)), part of Stock-Trak Group's consumer division, targets online investing, trading and game enthusiasts with a market leading web 2.0 investment-oriented educational simulation and contest web site while replicating the real world stock market experience without the risk. Our media division is a full service marketing firm that operates an advertising based network of outdoor multimedia L.E.D. display screens. Stock-Trak Group has three office locations in Montreal, Quebec; Mississauga, Ontario and Atlanta, Georgia.

*Important Information about Forward-Looking Statements: All statements in this news release other than statements of historical facts are forward-looking statements which contain our current expectations about our future results. Forward-looking statements involve numerous risks and uncertainties. We have attempted to identify any forward-looking statements by using words such as "anticipates," "believes," "could," "expects," "intends," "may," "should" and other similar expressions. Although we believe that the expectations reflected in all of our forward-looking statements are reasonable, we can give no assurance that such expectations will prove to be correct. Such statements are not guarantees of future performance or events and are subject to known and unknown risks and uncertainties that could cause the Company's actual results, events or financial positions to differ materially from those included within the forward-looking statements. Such factors include, but are not limited to, the availability of capital resources, our ability to execute our business plan, our ability to attract and retain customers and qualified personnel, customer acceptance and satisfaction with our event marketing services and proposed stock market simulation contest, changes in applicable regulatory actions, changes in the securities or capital markets, statements of assumption underlying any of the foregoing, and other factors disclosed in our annual report on Form 10-K for the year ended December 31, 2007 and other filings with the SEC. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date made. Except as required by law, we undertake no obligation to disclose any revision to these forward-looking statements to reflect events or circumstances after the date hereof.*

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